

MODULE:.....

GST/JST : .....

UNIT :.....

## SCHEME OF WORK

Na	Sub enabling	Related Task	Week	CW	SE	Remarks
1	Describe different platforms used for online journalism	Explain concept of online journalism			√	
		Describe different online platforms			√	
		Explain the importance of different online platforms in reporting media contents			√	
		Explain the pros and cons of using particular online platforms.			√	
2	Describe different formats used for writing online media content	Describe the concept of <a href="#">online media content formats</a>			√	
		Identify different formats used for writing online media content			√	
		Explain the importance of different formats used for writing online media content.			√	
3	Explain <a href="#">principles and ethics related to online journalism</a>	Describe the concept of <a href="#">online journalism ethics</a>			√	
		Outline principles and ethics related to online journalism.			√	
		Explain the importance of principles and ethics related to online journalism in reporting online media content.		√	√	
4	Describe digital equipment used in producing content for online media.	Identify equipment used for producing content for producing content for online media (computer, camera, mobile phones, microphones)		√		
		Outline characteristics of various types of equipment for producing content for online media.			√	
		Explain the importance of various equipment for producing content for online media.		√	√	
5	Use digital equipment to produce content online media.	Produce content for online media using a computer.		√		
		Produce content for online media using a camera		√		
		Produce content for online media using <a href="#">mobile phone</a>		√	√	
		Using any other relevant equipment (microphone, i Pad to produce content for online media.		√		
6	Use editing software in producing and publishing media content online.	Describe editing software for producing and publishing online media content		√		

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		Identify different types of software for producing and publishing online media content.		√	
		Use editing software to produce and publish online media content.		√	
		Use editing software to produce and publish particular media content (news story, advert, feature) online.		√	
7	Use online journalism techniques and platforms to place written text online.	Describe a written text for online media.		√	
		Identify techniques and platforms to place written text online.		√	
		Place journalistic text on various online platforms (blog, Facebook)		√	
8	Explain ethical and legal issues governing publishing media content in online platforms	Describe <a href="#">ethical and legal issues governing publishing media content</a> in online platforms.		√	√
		Outline <a href="#">ethical and legal issues</a> governing publishing media content in online platforms			√
		Explain the importance of ethical and legal issues governing publishing media content in online platforms.		√	
9	Use online journalism techniques and platforms to place audio content online.	Describe <a href="#">audio content for online media</a> .		√	√
		Identify technique and platforms to place and platform to place audio content online.		√	
		Place audio content on various online platforms (blog, website, Facebook)		√	
10	Use online journalism technique and platforms to place pictorial content online.	Describe pictorial content (photos, video clips) for online media.		√	
		Identify techniques and platforms to place pictorial content online		√	
		Place pictorial content on various online platforms (blog, website, Facebook)		√	
11	Demonstrate techniques of editing media content in online platforms	Describe technique of editing media content in online platforms		√	
		Use editing technique to remove media content in an online platforms		√	

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		Use editing technique to add media content in online platforms		√		
		Use editing techniques to make changes (language, fact, numbers ) to media content in online platform		√		
<b>12</b>	Demonstrate <a href="#">skills of securing media content in online platforms</a>	Describe the concept of securing media content in online platforms		√		
		Explain the guideline and technique to securing media content in online platforms		√		
		Use online journalism guideline and techniques to secure particular media content in online platforms		√		
<b>13</b>	Apply technique and media software <a href="#">to determine audience</a> in online platforms	Describe techniques and software to determine audience in online platforms		√		
		Explain the importance of determining audience in online platforms.			√	
		<a href="#">Determine the audience</a> in a particular online platforms by using media software.		√		